

PRODUCTION REQUIREMENTS

You should have the following information prepared to successfully upload a design in our Publish section:

Step 1: Shop information (publicly visible)

1. **Product name:** Specify a unique name for your product that will be featured in our shop.
2. **Product classification:** Define a target group (women/men), the category (e.g. jeans, jackets etc.) and type (e.g. casual, business etc.).
3. **Pictures for our shop:** Ideally you have already created a design prototype and have taken high quality pictures of it. If not, please upload a virtual 3D design prototype which can be used to promote your design. Please only use images in a portrait format with the ratio 3:4.
4. **Product description:** Small details can make a big difference to customers. Please fully describe materials, colors, fit, use, functionalities, body measurements of your model in the picture etc. Of course, don't forget to tell your customers why your style is unique and why they should buy it.

Step 2: Technical data (used internally)

5. **Sketches, technical drawings, bill of materials:** To be able to get your design produced, we require at least 1) a sketch or technical drawing. Ideally, you can also provide us with 2) a trim list showing details of materials, amounts and colors, 3) a measurement chart showing the product measurement points for specific sizes and 4) plotter data for grading information. You can find an example of a comprehensive Teck Pack including such information in the production guide on stylekontor.com. If you don't have a trim list, measurement chart or plotter data, we can work it out together.
6. **Colors:** Choose the main color of your design which can be used as a shop filter. For production, we typically work with Pantone color codes. If you know the right one, please enter the Pantone color code, which can also be looked up [here](#) (preferably use colors from the Pantone Book 'FHI Cotton TCX').
7. **Fabric:** If you know, please specify the material composition of your fabric. Choose specifications for washing (e.g. soft, enzyme, stone etc.) and effects (e.g. dye, 3D, spray, whisker etc.) applied to the fabric.
8. **Product features:** Select and describe those features that make your product stand out - not every detail, but only the features which make your design special. Categories include tapes, ribbons, elastics, cords, interlining, lining, yarn, rivots, eyelets, zippers, pullers, pads, rhinestone, print, embroidery, pearls or decoration pieces.
9. **Additional details:** If you want, you can add more relevant information here.

Step 3: Summary

At the end, we will summarize all information you have entered so that you can make necessary adjustments before submitting your design to us.

After you click "Submit" to upload your design, we will send you an e-mail confirmation, review your design and will contact you for the next steps via e-mail.